

2023 SPEAKER SERIES

RISKS, REWARD AND FAILURE

Why embracing risk in your marketing is more important now than ever.



Join legendary Hall of Fame ad man, Gary Mueller, as he explores why nothing kills a brand faster than left brain thinking. And, how surprise and creativity are a brand's two biggest assets.

Gary is executive creative director at ad agency, BVK, and founder of their all-volunteer nonprofit division, Serve Marketing. Gary joined the Lutheran Home Board of Directors in 2021.

Wednesday, May 17th

4:00 p.m. - Check-in
4:30 p.m. - Program / Q&A
5:30 p.m. - Light refreshments
(Kosher upon request)

Story Hill Firehouse

407 N. Hawley Road, Milwaukee
Presented by the Lutheran Home
Foundation and the Jewish Home
and Care Center Foundation.

Reservations: Email bridgette.frommell@thelutheranhome.org