

# 2023 SPEAKER SERIES

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Dan Guenther leads Go-to-Market and Industry strategies globally for Accenture's Metaverse Continuum Business Group.

He helps clients navigate the metaverse continuum, a spectrum of digitally enhanced worlds, realities and business models that will revolutionize nearly all aspects of life and business in the next decade.

Dan's 18 year career at Accenture centers on helping clients design and build first-of-kind world class experiences enabled by emerging technologies. He currently serves on the board of the XRA (Extended Reality Association).

## INTO THE METAVERSE!

What it means for your business.

The shift to the metaverse is likely to have a positive business impact according to 71% of respondents to an Accenture survey. What's it all about and what does it mean for your business' future?

**Wednesday,  
March 15**

4:00 p.m. - Check-in

4:30 p.m. - Program / Q&A

5:30 p.m. - Light refreshments  
(Kosher upon request)

**Story Hill Firehouse**

407 N. Hawley Road, Milwaukee

Presented by the Lutheran Home  
Foundation and the Jewish Home and  
Care Center Foundation.

Reservations: Email [laura.rodriguez@thelutheranhome.org](mailto:laura.rodriguez@thelutheranhome.org)