# 2023 SPEAKER SERIES



### **INTO THE METAVERSE!** What it means for your business.

The shift to the metaverse is likely to have a positive business impact according to 71% of respondents to an Accenture survey. What's it all about and what does it mean for your business' future?

Dan Guenther leads Go-to-Market and Industry strategies globally for Accenture's Metaverse Continuum Business Group.

He helps clients navigate the metaverse continuum, a spectrum of digitally enhanced worlds, realities and business models that will revolutionize nearly all aspects of life and business in the next decade.

Dan's 18 year career at Accenture centers on helping clients design and build first-of-kind world class experiences enabled by emerging technologies. He currently serves on the board of the XRA (Extended Reality Association).

### Wednesday, March 15

4:00 p.m. - Check-in 4:30 p.m. - Program / Q&A 5:30 p.m. - Light refreshments (Kosher upon request)

#### **Story Hill Firehouse**

407 N. Hawley Road, Milwaukee

Presented by the Lutheran Home Foundation and the Jewish Home and Care Center Foundation.

#### Reservations: Email laura.rodriguez@thelutheranhome.org

Join us for our next Speaker Series event in May. Watch your email for details.

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The Lutheran Home Foundation is a nonprofit that raises, stewards and distributes funds to sustain and advance the Christian mission of the Lutheran Home & Harwood Place: serving older adults and enriching the lives of those we touch with compassionate and loving care.



The Jewish Home and Care Center Foundation supports the mission of Ovation Communities; to provide our Jewish community with those services that enable our older adults to be part of a quality Jewish environment with comfort, meaning, independence and dignity.