



## **Industry Speaker Series**

As one of the largest employers in the area and a leader in our industry it is our responsibility to convene groups around a specific challenge to spark discussion and explore solutions.

The Lutheran Home Speaker Series is designed to provide knowledge and industry experts an opportunity to present to a wide range of thought-leaders facing today's business challenges. And for those leaders to learn and shift, share, and shape.

The Lutheran Home Foundation proudly announces a new partnership with the Jewish Home and Care Center Foundation in bringing the speaker series to a wider audience.

### **Sponsorship Opportunities**

Anticipated 50 attendees per event

#### **Presenting: \$10,000**

- Share a welcome message in front of our guests
- Write a message to readers on social media and in our report mailed to 1,000 individuals
- All the benefits of the Platinum and Gold levels

#### **Platinum: \$5,000**

- Large logo & link to corporate website inside all pre-event marketing communications and Lutheran Home Foundation website
- Opportunity to hand out materials to attendees
- All the benefits of the Gold level

#### **Gold: \$3,000**

- Corporate name, logo & link to corporate site on pre- and post-event communications
- Special "Thank You" on social media
- Signage day of event
- Included in newsletter and email blast to 400 donors

## 2022 Speaker Series Topics & Event Summary

2022 Speaker Series	Keynote and Topic	Event details
WHERE HAVE ALL THE GOOD(S) GONE	<p><i>Rob Kriewaldt, Phoenix Logistics</i></p> <p>Supply Chain challenges, recap for 2020, 2021, 2022 and beyond</p>	<ul style="list-style-type: none"> <li>• DONE! 42 corporate, board and community leaders attended.</li> <li>• <b>3/16; 4-6 p.m.</b></li> <li>• You could hear a pin drop.</li> <li>• Great presentation and excellent conversation.</li> </ul>
THE GREAT RESIGNATION	<p><i>Dennis Winters, Economist, Department of Workforce Development</i></p>	<ul style="list-style-type: none"> <li>• DONE! 50 attendees.</li> <li>• <b>5/11; 11:30 a.m.</b></li> <li>• The real reasons for workforce challenges and three solutions were offered.</li> </ul>
SANDWICH GENERATION FEELING THE SPREAD	<p><i>ALL INDUSTRIES for HR professionals and Chief People Officers</i></p> <p><i>Stephanie Leanes, Director – Caregiver Support at the Lutheran Home &amp; Harwood Place</i></p>	<ul style="list-style-type: none"> <li>• <b>9/15. 4-6pm</b></li> <li>• <b>Adults caring for an aging parent while still supporting children at home.</b></li> <li>• This new caregiver role is impacting your workforce. What can you do as HR professionals, C-suite executives and managers to assist your staff?</li> </ul>

**Thank you for joining the conversation. Your participation matters.**

Let me know when you are ready.

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